



SMALL GROUP WORKSHOP

From Spark to Concept

Everyone has a story idea. Few know how to shape it into a concept that inspires audiences, collaborators, or funders. Join filmmaker and producer Tatiana St. Phard Bacchus – founder of Teaspoon & Pound Media – as she takes you step-by-step through the process of getting your idea out of your head and into form. [More about Tatiana.](#)

What You'll Learn:

- ✓ Capture your ideas and quiet your inner critic
- ✓ Expand your spark into a structured concept
- ✓ Develop loglines, character sketches & one-sheets
- ✓ Case study insights from Tatiana's own projects
- ✓ How to test your idea's strength by clarifying themes, stakes, and identifying your audience

Date/Time Options (choose 1):

*Sunday, November 9th * 5 pm to 8 pm EST*

*Saturday, December 6th * 12 pm - 3 pm EST*

Regular Cost: \$300*

Class limited to 10 spots (1 scholarship available in each session)

Location: Zoom (Online)

Length: 3 hour workshop with a follow up 30 minute 1-on-1 feedback session

Structure: mini-lecture, guided writing, small-group sharing, live feedback

Takeaway: Concept development template

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