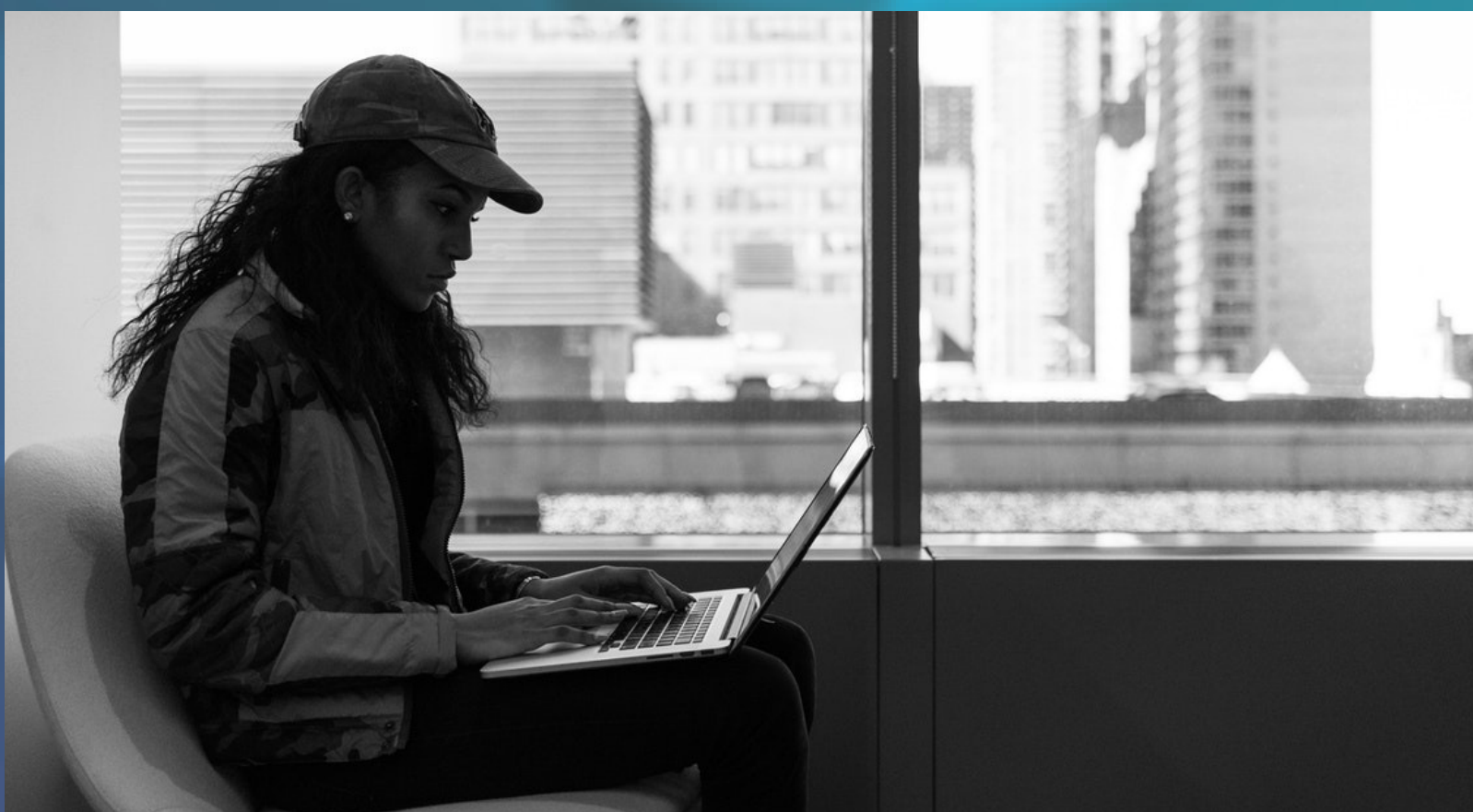


# HOW TO PRODUCE A FILM IN PHILLY

A Filmmaker's Workshop presented by SIFTMedia 215 Collective,  
the Greater Philadelphia Film Office and the Philadelphia Dept. of Commerce

**THURSDAY, OCTOBER 28, 2021**  
**7:00PM - 8:30PM**



Are you a talented  
storyteller in Philadelphia  
who would like to make  
your film or television  
idea into a reality?

Getting started can  
be intimidating.

We can help.

This workshop will give you the information you need to create a production company, lay the foundation for your accounting, connect you with the right organizations for a commercial license and give you a heads up on the legal issues you and your productions may confront. We will be answering many questions including the following:

- What business items do I need in place to be able to hire cast and crew?
- What kind of insurance do I need?
- How would I set up my production company as a small business?
- Are there any city, regional, federal discounts that I can take advantage of?
- Should I get a fiscal sponsorship?
- How do I get permits for locations, shutting down streets or public areas?
- How can I make my filmmaking sustainable?

## Presenters:

Sophie Heng, *Business Development Manager, Creative Economy*

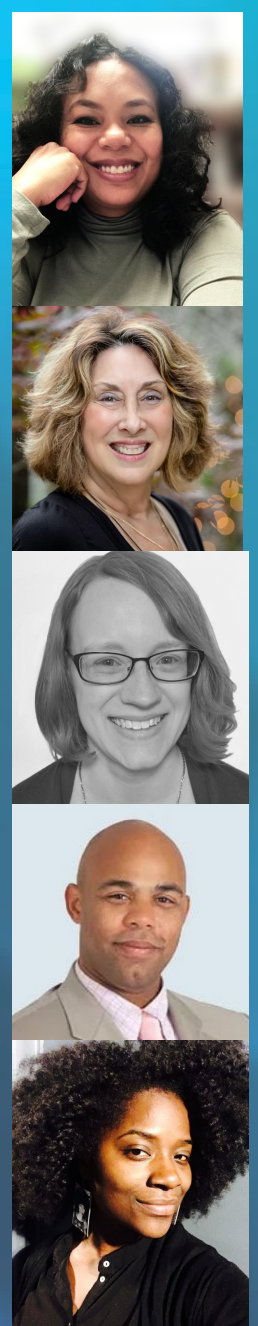
Joan Bressler, *Director of Greater Philadelphia Filmmakers*

Susan Reiff, *Asst. Production Coordinator & Office Manager at GPFO*

Sekou Campbell, *Entertainment Lawyer*

## Moderator:

Eboni Zamani, *filmmaker, photographer, entrepreneur, and journalist*



**[More Info & Free Registration Here](#)**